

**MINUTES  
CITY OF LONSDALE  
ECONOMIC DEVELOPMENT AUTHORITY  
DECEMBER 18, 2008**

**1. CALL TO ORDER**

President Kuchinka called the meeting to order at 7:00 a.m. in the Council Chambers at 415 Central St. W.

**MEMBERS PRESENT:**

Furrer, Duban, Kuchinka, Lieske and Smith

**MEMBERS ABSENT:**

Dietz and Pierskalla

**STAFF PRESENT:**

City Administrator Joel Erickson

**OTHERS PRESENT:**

None

**2. AGENDA**

Kuchinka asked if anyone had any additions or deletions to the agenda. A motion was made by Smith and seconded by Duban to approve the agenda as presented. Vote for: Furrer, Duban, Kuchinka, Smith and Lieske Against: None Vote 5-0. Motion carried.

**3. APPROVAL OF THE MINUTES FROM THE NOVEMBER 20, 2008  
REGULAR MEETING**

Kuchinka asked if anyone had any addition or deletions to the minutes. A motion was made by Furrer and seconded by Duban to approve the minutes of the November 29, 2008 meeting. Vote for: Furrer, Duban, Kuchinka, Smith and Lieske Against: None Vote 5-0. Motion carried.

**4. APPROVAL OF THE TREASURER'S REPORT**

Erickson reviewed the November 2008 Treasurer's report. A motion was made by Duban and seconded by Furrer to approve the November 2008 Treasurer's Report. Vote for: Furrer, Duban, Kuchinka, Smith and Lieske Against: None Vote 5-0. Motion carried.

**5. OLD BUSINESS**

a. Downtown Street Lighting and Landscaping

Erickson reviewed the project and stated he had contacted Barr Engineering to begin working on the photometric design. There was general discussion on if the project should be completed not. The board decided to continue to move forward with the design because regardless of if the project is completed or not now, it will be needed in the future.

- b. Business Development Infrastructure Grant Application  
Erickson stated the grant was denied for funding. The board reviewed the scoring sheet provided by DEED. He said the EDA could possibly reapply in the near future if a business was committed to Lonsdale.
- c. Business Retention and Expansion Discussion  
Erickson reviewed the City Council work session held on business retention and expansion. Kuchinka asked if the downtown street light project was good or bad idea. He said his concern was the cost of the project and the impact it would have on the EDA's overall budget given other issues that could be addressed. Duban stated she agreed with Kuchinka. Erickson said the EDA needs to decide quickly because after this point, funds will be spent. Smith said a headhunter for business relocations might not land a business to Lonsdale and you might not have anything to show for your money. He said with streetlights, you get something you paid for. Furrer said the EDA needs to look at what options are available to the EDA to start an incubator building. The board said they would like to get information on and visit the Owatonna incubator building.

## 6. NEW BUSINESS

- a. Community Ventures Network (CVN) Session Held December 12, 2008  
Erickson said Kuchinka and himself attend the last CVN session. He said of the eight businesses that presented, seven seemed liked realistic options for Lonsdale. Furrer asked if all the information was on the EDA packet. Erickson replied yes.
- b. EDA Marketing  
Kuchinka said that Erickson and himself met with a marketing company earlier in the week to see what options were available to the EDA. He said marketing of Lonsdale was one of the best ideas to come out of the business retention and expansion meeting held by the City Council. Erickson said the company they met with would be providing a proposal to the EDA in early January.
- c. 2009 Goal Setting  
Erickson reviewed the goals set for 2008. He said most had been met. Kuchinka said marketing of the proposed industrial park needs to happen. Lieske said an incubator building needs to be on the list. Erickson asked if the EDA should have a booth at the Chamber's Expo in early March. The board agreed to have a booth at the Chamber's Expo. The board discussed more communication with the Chamber. Furrer suggested advertising on Highway 19, possibly on Tom Kodada's property north of Lonsdale.
- d. Reschedule the January 15<sup>th</sup> EDA Meeting for January 22<sup>nd</sup>  
Erickson said he would be on vacation the week of the January EDA meeting. He recommended rescheduling the meeting for the following Thursday. A motion was made by Furrer and seconded by Duban to reschedule the January

15<sup>th</sup> EDA meeting to January 22<sup>nd</sup>. Vote for: Furrer, Duban, Kuchinka, Smith and Lieske Against: None Vote 5-0. Motion carried.

**7. OTHER BUSINESS**

a. None

**8. ADJOURNMENT**

A motion was made by Furrer and seconded by Lieske to adjourn the meeting. Vote for: Furrer, Duban, Kuchinka, Smith and Lieske Against: None Vote 5-0. Motion carried. The meeting ended at 8:14 a.m.

Respectfully Submitted:

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Joel A. Erickson, City Administrator