

**MINUTES  
CITY OF LONSDALE  
REGULAR CITY COUNCIL MEETING  
January 13, 2011**

**1. CALL TO ORDER**

Mayor Rud called a meeting of the Lonsdale City Council to order at 7:00 pm in the Council Chambers at 415 Central Street West.

**2. PLEDGE OF ALLEGIANCE**

Everyone stood and recited the Pledge of Allegiance.

**3. ROLL CALL**

Present: Daleiden, Kodada, Rud, and Furrer

Absent: Pelava

Staff Present: City Administrator Joel Erickson, City Planner Benjamin Baker, and Public Works Director Vlasak

**4. AGENDA**

Mayor Rud asked if anyone had any additions, deletions, or corrections to the agenda.

A motion was made by Kodada and seconded by Furrer to approve the agenda as presented. Vote for: Daleiden, Kodada, Rud, and Furrer. Against: None. Vote: 4-0. Motion carried.

**5. APPROVAL OF MINUTES**

None

**6. PUBLIC HEARINGS**

None

**7. PRESENTATION OF CITIZEN PETITIONS AND COMMENTS**

None

**8. APPROVAL OF THE CONSENT AGENDA**

None

**9. OLD BUSINESS**

None

**10. NEW BUSINESS**

a. Discuss 2011 Goal Setting

Administrator Erickson provided the City Council with an abbreviated copy of the City's 2005 Comprehensive Plan. He said that the plan is a tool that communities use to guide public and private decision making about land use, public facilities, utilities, parks, and

so on. He mentioned that the plan provides the foundation for decision making and acts as a reference for community vision and strategies to achieve that vision. He said that the current Comp Plan is intended to guide growth through 2025. Erickson listed some of the goals from plan, including a noteworthy list of accomplished goals that were achieved by the City over the last five years. He also stated that 2 years worth of major improvement projects were completed out of the City's 6 year Capital Improvement Plan.

Rud stated that the discussion was going to be somewhat informal. He asked the Council to discuss their thoughts on economic development issues such recruiting businesses, incubator/spec buildings, ownership of such a building, where such a building should be located. Rud stated that business owners seem to be looking to lease space and not purchase land and/or buildings right now. The Council continued to discuss the issue, including ideas on how to entice businesses to come to Lonsdale. Rud said that he would try to attend the next EDA meeting to get the City Council and EDA on the same page.

Daleiden provided ideas on how to bring people to town such as revitalizing Main Street as a recreation/entertainment destination or with more service type of businesses. He also commented that a private building company might want to erect a building shell within the Rolling Ridge Market Place to attract more retail to town. He also asked how the City could recruit more restaurants, retail businesses, and national chains to town. He also stressed that it would be nice to get all the people in town back together again.

The Council commented about the seemingly fading community cohesiveness that has come over the last 15 years as the City has turned from a small rural close nit community into more of a growing bedroom community. The Council talked about ideas to get more younger volunteers interested in the local organizations and involved in the community. Furrer suggested that many people just like to keep to themselves now days. The Council discussed ideas to revitalize the South 40 building and expanding and promoting recreational opportunities such as soccer and bowling. Furrer suggested coming up with a list of business that people would like to have in town such as a flower shop, tax preparation office, or coffee shop.

Kodada stated that one of the Park Board's goals for 2011 will be to get the City's composite site moved from its current location at Sticha Park to the a hidden spot along Industrial Park Drive SE or along Garfield Avenue. He mentioned that another Park Board goal is to connect the City's divided trail system with a link across Hwy 19.

The Council briefly discussed conducting a City-wide survey to check in with the residents and business owners within the community. The Council thought of incentives and provided ideas on how to make a successful survey.

Rud thanked everyone for their comments and the good discussion.

## **11. OTHER BUSINESS**

- a. Department Reports:  
None

## **12. ADJOURNMENT**

A motion was made by Kodada and seconded by Furrer to adjourn the meeting. Vote for: Kodada, Rud, Smith, and Furrer. Against: None. Vote: 4-0. Motion carried. The meeting closed at 8:08 pm.

Respectfully Submitted:

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Joel A. Erickson, City Administrator