

**MINUTES  
CITY OF LONSDALE  
ECONOMIC DEVELOPMENT AUTHORITY  
JANUARY 21, 2010**

**1. CALL TO ORDER**

President Lieske called the meeting to order at 7:01 a.m. in the City Council Chambers at 415 Central St. W.

**MEMBERS PRESENT:**

Dietz, Furrer, Duban, Lieske, Kuchinka, Pierskalla and Daleiden

**MEMBERS ABSENT:**

None

**STAFF PRESENT:**

City Administrator Joel Erickson

**OTHERS PRESENT:**

Lonsdale Area Chamber of Commerce Representatives Andrea Nelson and Sandy Simon

**2. AGENDA**

Lieske asked if anyone had any additions or deletions to the agenda. A motion was made by Kuchinka and seconded by Duban to approve the agenda as presented. Vote for: Dietz, Furrer, Duban, Lieske, Kuchinka, Pierskalla and Daleiden Against: None Vote 7-0. Motion carried.

**3. APPROVAL OF THE MINUTES FROM THE DECEMBER 17, 2009  
REGULAR MEETING**

Lieske asked if anyone had any additions or deletions to the minutes. A motion was made by Duban and seconded by Kuchinka to approve the minutes of the December 17, 2009 regular meeting. Vote for: Dietz, Furrer, Duban, Lieske, Kuchinka, Pierskalla and Daleiden Against: None Vote 7-0. Motion carried.

**4. APPROVAL OF THE TREASURER'S REPORT**

Erickson reviewed the December 2009 Treasurer's report. He stated the beginning balance, revenue(s), expenditure(s) and ending balance. Kuchinka asked what why there was revenue from property taxes in December. Erickson said that when delinquent taxes are paid to Rice County, a check is cut to the City for its portion of the taxes paid at the end of the month. A motion was made by Duban and seconded by Dietz to approve the December 2009 Treasurer's Report. Vote for: Dietz, Furrer, Duban, Lieske, Kuchinka, Pierskalla and Daleiden Against: None Vote 7-0. Motion carried.

**5. OLD BUSINESS**

a. Update on Small Cities Development Program Grant

The Board asked if the Legion could be included in the grant program through an amendment to the grant application. Erickson said he spoke with Steve Moline of Pettipiece and Associates, Inc. regarding the surplus of commercial rehab. funding in Lonsdale being forfeited to the City of Montgomery because they have a waiting list of seven. Erickson said that \$64,000.00 will be forfeited to the City of Montgomery because Lonsdale did not have the funds committed to within six months.

b. Update on the "Lonsdale First" Program

Lieske drew names from the completed and submitted Lonsdale First Cards. The winners of the prizes were: 32" HDTV – Bridget Witte, \$100.00 – Dennis Silvers, \$50.00 – Brad Vosejka, Deb Wagner, Fred Herring, Neal Groth, Jenny Hill; \$25.00 – Perry Fuerniss, Kerry Ernst, David Kalal, Stacy Dresow, Fred

Herring, Saul Sanchez Marcial, Fred Herring, Ginny Larson, Elizabeth Osbloom, Roman Kalina; *Subway Giant Sub* - Rick Schreiber and Mike Nygaard.

The Board reviewed quotes for printing the loyalty cards for the second round of the program submitted by Creative Print Solution, Inc. in the amount of \$1,073.00 and Five Star Embroidery in the amount of \$383.00. Kuchinka asked if the cards provided by Five Star would be of the same quality and with no extra charges. Furrer said they are of the same quality and there are no additional fees.

The board discussed the idea of having each loyalty card worth \$50.00 (10 - \$5.00 stamps) or \$100.00 (10 - \$10.00 stamps). There was discussion on general interest and participation in the program. The Board also discussed the timeframe of the program. The Board decided to run the program from February 8, 2010 through April 9, 2010, with the drawing to be held at the April 15, 2010 EDA meeting. A motion was made by Duban and seconded by Dietz to approve the quote submitted by Five Star Embroidery in the amount of \$383.00 for 10,000 cards. Vote for: Dietz, Furrer, Duban, Lieske, Kuchinka, Pierskalla and Daleiden Against: None Vote 7-0. Motion carried.

- c. Advertising  
Erickson said he has not contacted Northfield or Rice County regarding the project.
- d. Rice County Economic Impact Analysis Meeting  
Erickson reviewed the economic impact analysis meeting held in Northfield.

## 6. NEW BUSINESS

- a. Election of President, Vice-President, Secretary and Treasurer  
Erickson said according to the EDA By-Laws, elections are to be held at the first meeting of the year. He said positions to be elected are: President, Vice-President, Secretary and Treasurer. Lieske opened the nominations. Kuchinka motioned to nominate Lieske for President, Duban for Vice-President, Joel Erickson as Secretary and Joyce Skluzacek as Treasurer. Daleiden closed the nominations. A motion was made by Kuchinka and seconded by Daleiden to approve the slate of nominations as proposed. Vote for: Dietz, Furrer, Duban, Lieske, Kuchinka, Pierskalla and Daleiden Against: None Vote 7-0. Motion carried.
- b. Update on Business Park Meeting  
Erickson provided an update to the Ind./Business Park meeting held on January 14, 2010. He said the meeting went well and the right people are at the table to make the project feasible.
- c. Discuss Purchase or Construction of an Incubator Building  
The Board discussed the possibility of constructing an incubator building in the proposed industrial park. Daleiden said he would talk to R & L Woodcraft about purchasing their old building. Erickson said he would talk to the property owners of the proposed industrial park about a land price. Erickson said he included information on the Vosejka building on Main Street for consideration. He said if the EDA would consider purchasing the building, it would need to have a different use than compared to a lot in a industrial park. Pierskalla reviewed the Owatonna incubator building. The Board said more information was needed before a decision could be made.
- d. Attendance at Meeting with the Chamber After the EDA Meeting  
Erickson said the Chamber will be hosting their first Thursday Chat with the Chamber after the EDA meeting and welcomed all to attend. The Board also reviewed the draft of the new Chamber Resource Guide. The Board suggested a new picture of the Villages of Lonsdale without the dumpsters in the parking lot and the addition of the "Business Incentive" page from the EDA's marketing brochures.

**7. OTHER BUSINESS**

None

**8. ADJOURNMENT**

A motion was made by Duban and seconded by Dietz to adjourn the meeting. Vote for: Vote for: Dietz, Furrer, Duban, Lieske, Kuchinka, Pierskalla and Daleiden  
Against: None Vote 7-0. Motion carried. Against: None The meeting ended at 8:28 a.m.

Respectfully Submitted:

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Joel A. Erickson, City Administrator