

**MINUTES
CITY OF LONSDALE
ECONOMIC DEVELOPMENT AUTHORITY
JULY 15, 2009**

1. CALL TO ORDER

President Lieske called the meeting to order at 7:02 a.m. in the City Council Chambers at 415 Central St. W.

MEMBERS PRESENT:

Dietz, Furrer, Duban, Kuchinka, Pierskalla and Lieske

MEMBERS ABSENT:

Smith

STAFF PRESENT:

City Administrator Joel Erickson

OTHERS PRESENT:

None

2. AGENDA

Lieske asked if anyone had any additions or deletions to the agenda. A motion was made by Furrer and seconded by Duban to approve the agenda as presented. Vote for: Furrer, Duban, Dietz, Lieske, Kuchinka and Pierskalla Against: None Vote 6-0. Motion carried.

3. APPROVAL OF THE MINUTES FROM THE JUNE 18, 2009 REGULAR MEETING

Lieske asked if anyone had any addition or deletions to the minutes. A motion was made by Pierskalla and seconded by Duban to approve the minutes of the June 18, 2009 regular meeting. Vote for: Furrer, Duban, Lieske, Kuchinka, Dietz and Pierskalla Against: None Vote 6-0. Motion carried.

4. APPROVAL OF THE TREASURER'S REPORT

Erickson reviewed the June 2009 Treasurer's report. He stated the beginning balance, revenues, expenditure and ending balance. A motion was made by Duban and seconded by Dietz to approve the June 2009 Treasurer's Report. Vote for: Furrer, Duban, Kuchinka, Lieske, Dietz and Pierskalla Against: None Vote 6-0. Motion carried.

5. OLD BUSINESS

- a. Update on Potential Businesses– RAI Stone Group, LLC and Klave Good Natured Games, LLC

Erickson stated he spoke with RAI Stone Group, LLC and they have decided to locate their business in Eau Claire, WI. He said he spoke with Tony Klave of

Klave Good Natured Games and they have decided to not make a decision at this time. Klave is concerned about relocating his business without having a chain store to place his product in. Erickson said Klave said Lonsdale had a lot of good things in its favor. Erickson also updated the Board on Heritage Heating and Air. He said he spoke with Moe and was told the project hold up is redesigning the rafters to allow for upstairs storage. Moe said he wanted the project done by Community Days. Erickson said Moe has until September to spend the funds or request an extension to do so.

b. Update on Small Cities Development Program Grant Housing and Commercial Rehabilitation Policies and Procedures

Erickson informed the Board that at the City Council's last meeting, they approved the attached policies as recommended by the Board.

c. Discuss 2010 Budget

Erickson said with a \$256,000 fund balance, it was unlikely the EDA would receive additional funding in 2010 given the reduction in the City's State Aid. He asked what the Board felt. The Board agreed to not request additional funds from the City in 2010. Duban asked if the City Council would allocate funds to the EDA if a business prospect became a reality. Erickson said he thought it is unlikely the City Council would not approve the funding request and miss an opportunity to locate a new business in town.

d. Review of Marketing Inserts

The Board reviewed the proposed marketing inserts. The Board decided to add more bullet points to the left of most inserts to reduce the font of the lettering for a more professional look. The Board also decided to have four pictures on each insert. Erickson said he would finalize the bullet points and take the necessary pictures. He said he would get several different types / colors of paper for the inserts to be printed on. Erickson said the next step is to select folders.

The Board discussed the next step of the marketing campaign, which is the Lonsdale First Program. Furrer said she would research possibilities for window clings. The Board discussed the participation of only Lonsdale businesses versus Chamber members. The Board discussed the Chambers role of getting the program out to the businesses. The Board discussed each member talking to several of their neighboring businesses about the program. The Board will discuss this project at their next meeting to establish a plan and then attend a Chamber meeting to discuss a potential partnership.

6. NEW BUSINESS

a. Review of SCPD Housing and Commercial Rehabilitation Informational Meeting

Erickson updated the Board on the two informational meetings held regarding the SCPD grant. He said four property owners attended the commercial meeting and seven property owners attended the housing meeting. Dietz said that

Montgomery is taking an aggressive approach and already receiving appraisals on properties.

7. OTHER BUSINESS

- a. The Board discussed having an update on the SCDP grant, finalization of inserts and the Lonsdale First Program on the August Board agenda.

8. ADJOURNMENT

A motion was made by Kuchinka and seconded by Dietz to adjourn the meeting.

Vote for: Furrer, Duban, Lieske, Kuchinka, Dietz and Pierskalla Against: None Vote

6-0. Motion carried. The meeting ended at 8:23 a.m.

Respectfully Submitted:

Joel A. Erickson, City Administrator