

**MINUTES  
CITY OF LONSDALE  
ECONOMIC DEVELOPMENT AUTHORITY MEETING  
OCTOBER 24, 2013**

**1. CALL TO ORDER**

President Lieske called the meeting to order at 7:00 am in the City Council Chambers at 415 Central St. W.

**MEMBERS PRESENT:**

Zellner, Furrer, Lieske, Kuchinka, Pierskalla and Daleiden

**MEMBERS ABSENT:**

Duban

**STAFF PRESENT:**

Joel Erickson, City Administrator

**OTHERS PRESENT:**

None

**2. AGENDA**

Lieske asked if there were any additions, deletions or corrections to the agenda. Erickson requested that: (1) Update on the Rice County Energy Forum; (2) Discuss Advertising in the LACC Resource Guide and (3) Update on the Lonsdale Crawl be added to the agenda. A motion was made by Daleiden and seconded by Pierskalla to approve the agenda with the three additions. Vote for: Zellner, Furrer, Lieske, Kuchinka, Pierskalla and Daleiden. Against: None Vote 6-0. Motion carried.

**3. APPROVAL OF THE MINUTES FROM THE SEPTEMBER 19, 2013  
REGULAR**

Lieske asked if there were any additions, deletions or corrections to the minutes. A motion was made by Daleiden and seconded by Kuchinka to approve the minutes of the September 19, 2013 regular meeting. Vote for: Zellner, Furrer, Lieske, Kuchinka, Pierskalla and Daleiden. Against: None Vote 6-0. Motion carried.

**4. CONSIDER APPROVAL OF THE SEPTEMBER 2013 TREASURER'S  
REPORTS AND MONTHLY BILL(S)**

Erickson said September had a beginning balance of \$235,268.10, revenues of \$566.86 and expenses of \$167.86 for an ending balance of \$235,666.59. He said there were seven invoice(s) for review and approval totaling \$952.27. A motion was made by Daleiden and seconded by Kuchinka to approve the September 2013 Treasurer's Report. Vote for: Zellner, Furrer, Lieske, Kuchinka, Pierskalla and Daleiden. Against: None Vote 6-0. Motion carried.

## **5. OLD BUSINESS**

- a. Update on the Main Street Plaza Project  
Erickson said construction on the project has begun. Furrer asked if the plantings would be done yet this year or next spring. Erickson said he would confirm but suggested they be planted in the spring. Kuchinka asked if the foundation from the building that was on the lot was still in place. Erickson said yes.
- b. Update on the Lonsdale Business Park  
Erickson said grading continues and is expected to be completed within the next two weeks. He said the pre-construction meeting pertaining to the public utilities was held earlier in the week. Erickson said the contractor anticipates beginning work on October 29<sup>th</sup> or 30<sup>th</sup>. He said the contractor is required to complete the water, sewer and storm sewer in Commerce Dr SE by the end of November.
- c. Update on the 2013 Lonsdale 1<sup>st</sup> Program  
Erickson said that twenty-seven businesses have shown interest in participating in the program. He said all supplies have been ordered and will be delivered to businesses at the end of next week.

## **6. NEW BUSINESS**

- a. Review EDA Business Cards  
The Board said the business cards looked good. Lieske said he email address was wrong. Erickson said he will get the information in a compatible format to be printed at City Hall.
- b. Review of Marketing Ideas  
The Board reviewed the proposal from LiveWire Films and also several video formats and samples of LiveWire Films work. Furrer asked if the videos would be shown on the local access channels. Erickson suggested the video start out black and white and transition to color to show Lonsdale's history, growth and progressiveness. The Board suggested contacting the schools and businesses that might benefit from the videos for a possible partnership. The Board discussed contacting the utility companies to gauge interest in possible sponsorship of the videos.
- c. Update on the Rice County Energy Forum
- d. Discuss Advertising in the LACC Resource Guide
- e. Update on the Lonsdale Crawl

## **7. OTHER BUSINESS**

- a. Additional Items to be Discussed  
None
- b. Items for the October 24, 2013 Agenda  
None

**8. ADJOURNMENT**

A motion was made by Furrer and seconded by Zellner to adjourn the meeting at 8:44 am. Vote for: Zellner, Furrer, Duban, Lieske, Kuchinka and Pierskalla. Against: None Vote 6-0. Motion carried.

Respectfully Submitted:

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Joel A. Erickson, City Administrator