

**MINUTES  
CITY OF LONSDALE  
ECONOMIC DEVELOPMENT AUTHORITY  
JULY 21, 2011**

**1. CALL TO ORDER**

President Lieske called the meeting to order at 7:00 am in the City Council Chambers at 415 Central St. W.

**MEMBERS PRESENT:**

Furrer, Duban, Lieske, Kuchinka, Dietz and Pierskalla

**MEMBERS ABSENT:**

Daleiden

**STAFF PRESENT:**

Joel Erickson, City Administrator

**OTHERS PRESENT:**

None

**2. AGENDA**

Lieske asked if there were any additions or deletions to the agenda. Erickson requested that an update on the Small Cities Development Program Grant and discussion on the EDA's 2012 budget be added to the agenda. A motion was made by Duban and seconded by Furrer to approve the agenda with the two additions. Vote for: Furrer, Duban, Lieske, Kuchinka, Dietz and Pierskalla. Against: None Vote 6-0. Motion carried.

**3. APPROVAL OF THE MINUTES FROM THE JUNE 23, 2011 REGULAR MEETING**

Lieske asked if there were any additions or deletions to the minutes. A motion was made by Kuchinka and seconded by Pierskalla to approve the minutes of the June 23, 2011 regular meeting. Vote for: Furrer, Duban, Dietz, Lieske, Kuchinka and Pierskalla. Against: None Vote 6-0. Motion carried.

**4. TREASURER'S REPORT**

Erickson said the June 2011 Treasurer's Report was provided on the table for review and approval. He said June had a beginning balance of \$234,568.77, revenues of \$1,031.62, which were loan payments and expenses of \$867.20 for an ending balance of \$234,733.19. Kuchinka asked if the legal bill paid in June related to the Heritage Heating & Air loan. Erickson replied yes. A motion was made by Duban and seconded by Kuchinka to approve the June 2011 Treasurer's Report. There were no monthly bills for consideration. Vote for: Furrer, Duban, Dietz, Lieske, Kuchinka and Pierskalla. Against: None Vote 6-0. Motion carried.

## **5. OLD BUSINESS**

- a. Update on Lonsdale Sign Adjacent to I-35  
Erickson said the permit has been denied and said the options available to the EDA are to not construct the sign or to propose a zoning ordinance text amendment. The Board held general discussion how Northfield received approval for their sign adjacent to I-35 south of County Road 1. The Board directed staff to proceed to receive approval of the proposed sign.
- b. Update on Heritage Heating & Air Loan  
Erickson said there was no update on this item.
- c. CVN Meeting – August 12, 2011  
Erickson asked the Board members to let him know if they were interested in attending the August 12, 2011 CVN session. Furrer asked if it was being held in a different location. Erickson said yes.

## **6. NEW BUSINESS**

- a. Review of Marketing Materials with Amcon Construction  
Erickson said he has two tentative dates of August 2<sup>nd</sup> or 9<sup>th</sup> for a meeting with AMCON to discuss and review the marketing materials. Erickson said once he received confirmation on the date, he would let the Board know.
- b. Discuss Lonsdale 1<sup>st</sup> Program  
Erickson said the Board discussed this at the last meeting. He stated the program would run between November 1<sup>st</sup> and December 31<sup>st</sup> and the card would be blended with different dollar amounts to be punched. Erickson also reviewed the prizes discussed at the last meeting. Kuchinka said the EDA should charge for the program and the prize should be a TV. Furrer said the Chamber should be sent a notice of the program to promote it to Chamber members. Dietz said the Board has done a good job of modifying the program from each quarter to annual to keep interest in the program high. A motion was made by Duban and seconded by Pierskalla to approve conducting the Lonsdale 1<sup>st</sup> Program between November 1, 2011 and December 31, 2011, to charge a fee of \$25.00 to participate and no gift certificates will be allowed in lieu of the \$25.00 fee and the prizes will be: for 1<sup>st</sup> place a 32 inch TV and four \$50.00 gift certificates will be given from participants in the program. Vote for: Furrer, Duban, Dietz, Lieske, Kuchinka and Pierskalla. Against: None Vote 6-0. Motion carried.
- c. Update on Small Cities Development Program Grant Application  
Erickson said the joint application for the Cities of Lonsdale and Montgomery was awarded \$259,000 in supplemental SCDP grant funding. He said Lonsdale's portion is \$77,000, which will rehabilitate a minimum of three additional homes. Furrer asked if the guidelines would remain the same and if applicants would be new applicants or from the existing waiting list. Erickson said the guidelines would remain the same and the existing waiting list would first be used before taking new applications.

d. Discuss the EDA's 2012 Proposed Budget

Erickson said the City Council has begun the 2012 budget process and he recommended the EDA provide direction on whether or not to request funding from the property tax levy. Erickson said in 2011, the revenues for the EDA were loan repayments, interest and fees for the Lonsdale 1<sup>st</sup> Program. He said the EDA did not request any property tax levy funding in 2011. Pierskalla said the Board should show a need for funding through a project. Furrer said the EDA has not received funding for the last couple of years. Duban said it is hard to predict what will happen in 2012 and if additional funding is needed or not. Furrer asked if the proceeds from the sales of the lots in the industrial park was provided to the EDA. Erickson said yes. A motion was made by Furrer and seconded by Duban to approve requesting \$50,000.00 in property tax levy funding in 2012 from the City Council. Vote for: Furrer, Duban, Dietz, Lieske, Kuchinka and Pierskalla. Against: None Vote 6-0. Motion carried.

**7. OTHER BUSINESS:**

a. Business Visits –Businesses on Main St. N.

Erickson said no businesses will be visited this month.

**8. ADJOURNMENT:**

A motion was made by Pierskalla and seconded by Duban to adjourn the meeting at 7:59 am. Vote for: Furrer, Duban, Dietz, Lieske, Kuchinka and Pierskalla. Against: None Vote 6-0. Motion carried.

Respectfully Submitted:

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Joel A. Erickson, City Administrator